

Join us at the 22nd annual
COTTONWOOD FESTIVAL
June 17 & 18, 2011
Brickyard Park, Hastings, NE

Dear Food Vendor:

It's time to reserve your space for the 22nd annual Cottonwood Festival on June 17 & 18, 2011. Each year, thousands of visitors visit Hastings' Brickyard Park to enjoy a summer weekend of visual and performing arts. Art displays and demonstrations, local and nationally recognized entertainment, children's activities, food and crafts round out the family fun at the Cottonwood Festival – one of Nebraska's most important fine and performing arts events.

The Cottonwood Festival strives to offer a wide variety of unique foods during this two-day event. Food vendor applications are now being accepted as per the following information and guidelines:

Show Dates & Times: Brickyard Park will be open Thursday afternoon, June 16th and Friday morning, June 17th for set up. All vendors are required to be set up by noon on Friday and must stay open during the following hours:

Friday, June 17 **4-9 pm**
Saturday, June 18 **10am – 9pm**

Show Location: Brickyard Park, D Street & Woodland Ave., Hastings, NE

Show Sponsor: Cottonwood Festival
301 S. Burlington Ave.
P.O. Box 1104
Hastings, NE 68902
(402) 461-8412

Contact: Eric Christensen, Food Committee Chair
W (402) 461-2325 C (402) 831-0561
echristensen@cityofhastings.org

Fee: \$350.00 (includes 2 festival tickets)

Application Deadline: March 1st. Fee, application and booth photo must be submitted.
Prior Cottonwood preferred vendors will be given first consideration.

Cancellation: Full refund if notice given prior to May 16, 2011

Insurance: Proof of insurance required.

Inspection: State Health Officials may be present throughout event.

Water: Available throughout event.

Beverages: There are no restrictions on soft-drink beverages. Vendors will need to furnish bottled or pre-mix pop. The park does not have water pressure sufficient for post-mix set up. Contact Pepsi (402) 462-8131 or Coke at (308) 382-4010 for pricing.

Vendors must adhere to a minimum size restriction of 16 oz. cup or 20 oz. bottle at a retail price of \$1.75. Additional pricing and sizing are at vendor's discretion.

ALCOHOLIC BEVERAGES PROHIBITED.

Ice: An ice vendor will be available at the park to sell directly to each vendor as needed.

Entertainment: Country star Aaron Tippin will headline on the main stage Saturday night. A large crowd is anticipated for that concert alone! Throughout the weekend, the smaller stage will host continuous entertainment. We will be hosting a Nebraska Wine Tasting Event on Friday night. Family entertainment will be offered throughout both days.

Visit our website at www.cottonwood-festival.org for additional information and a printable application form.

Food vendor spaces fill rapidly. Please submit your application as soon as possible. Contact me if you have questions or require further information.

Sincerely,

Eric Christensen
Food Committee Chair