

**Please join us for the 21st annual  
COTTONWOOD FESTIVAL  
June 18 & 19, 2010  
Brickyard Park, Hastings, Nebraska**

Dear Food Vendor:

It's time to reserve your space for the 21<sup>st</sup> annual Cottonwood Festival, June 18 & 19, 2010. Each year, several thousand people visit the rolling hills of Hastings' Brickyard Park to enjoy a summer weekend of visual and performing arts. Art displays and demonstrations, local and nationally recognized entertainment, children's activities, food and crafts round out the family fun at the Cottonwood Festival - one of Nebraska's most important fine and performing arts events.

The Cottonwood Festival strives to offer a wide variety of unique foods during this two-day event. Food vendor applications are now being accepted as per the following information and guidelines:

Show Dates & Times:     Brickyard Park will be open Thursday afternoon, June 17,  
                                  and Friday morning, June 18 for set-up. All vendors are  
                                  required to be set up by noon, Friday, June 18, and must  
                                  stay open during the following hours:  
                                  Friday, June 18                 4 pm - 9 pm  
                                  Saturday, June 19             10 am - 9 pm

Show Location:     Brickyard Park, Hastings, Nebraska

Show Sponsor:     Cottonwood Festival

Sponsor Address:   301 S. Burlington, PO Box 1104, Hastings, NE 68902

Sponsor Email:     [cottonwood@inebraska.com](mailto:cottonwood@inebraska.com)

Sponsor Fax:       (402) 462-8202

Contact Person:    Rich "Abe" Abraham, Food Committee Chairman

Contact Phone:     (402) 462-8427 Rich "Abe" Abraham, or (402) 461-8412 Cottonwood  
Festival office

Food Vendor Fees:   \$300 (includes two, two-day admission tickets)

Electrical Fees:    220 amps = \$15.00, or 110 amps = \$10.00

Additional Tickets:  \$10.00 each – Every worker must have a ticket and workers must show tickets  
upon entering the park.

City Occupation Tax: \$40.00 paid to the City of Hastings

Deadline:           Applications must be received by March 15, 2010. Further  
information will be mailed by March 30. Full refunds will be  
given if application is not accepted.

- Cancellation: Full refund if notice received prior to May 15, 2010.
- Insurance: Proof of insurance certificate is required.
- Health Inspection: A city health official will be present throughout the event to ensure all health/safety rules are enforced. Please be prepared to meet them.
- Water: Available throughout the event.
- Booth Photo: A photo of food vendor booth is required.
- Beverages: There are no restrictions on soft-drink beverages. Vendors will need to furnish bottled or pre-mix pop. The park does not have the water pressure necessary for post-mix set-up. The Festival is not sponsoring a soft-drink tent, which will help reduce beverage competition. There will not be a Pepsi representative present during the weekend, so please bring your product with you. Contact Pepsi at (402) 462-8131 and Coke at (308) 382-4010 for pricing information.
- Vendors must adhere to a minimum size restriction of 16 oz cup or 20 oz bottle at a retail price of \$1.75. Additional pricing and sizing are at vendor's discretion.
- As always, alcoholic beverages are strictly prohibited.
- Ice: An ice vendor will be available at the park to sell directly to each vendor as needed.
- Entertainment: "Jersey Boy" Bobby Valli will headline on the main stage Saturday night with a tribute show to his brother Franki Valli. A large crowd is anticipated for the Saturday concert alone! Throughout the weekend, the Stage on the Green will host continuous entertainment including BD & the Boys on Friday night as well as the return of the very popular "**Cottonwood's Got Talent**" throughout the day Saturday. Of course our traditional activities will again be offered as well as a **Nebraska Wine Tasting Event** Friday evening under the Cottonwood Canopy.

Visit our website at [www.cottonwood-festival.org](http://www.cottonwood-festival.org) for additional information and printable application forms.

Food vendor spaces fill rapidly, so please submit your application as soon as possible. If you have questions, or require further information, please contact us. Thank you.

Sincerely,

Rich "Abe" Abraham  
Food Committee Chair

## 2010 Food Vendor Application Form

Vendor Company Name \_\_\_\_\_

Contact Person \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ email \_\_\_\_\_

Phone (\_\_\_\_) \_\_\_\_\_ Website \_\_\_\_\_

Food Types Offered (list all that apply): To minimize competition of food items, vendors may only sell items listed. Your main item should carry the majority of your sales.

\_\_\_\_\_

\_\_\_\_\_

Vendor Fee: \$300.00 (includes 2, 2-day admission passes)

Electrical: 220 amp \$15.00  
(circle one) 110 amp \$10.00

\*\*Additional Tickets: \$10.00 each (Workers must show tickets upon entering the park.)

City Occupation Tax: \$40.00

Vendor Fee\*\* \_\_\_\_\_ @ \$300.00 = \_\_\_\_\_

Electrical Fee 220 amp @ \$15.00 = \_\_\_\_\_  
or  
110 amp @ \$10.00 = \_\_\_\_\_

City Occupation Tax \_\_\_\_\_ @ \$40.00 = \_\_\_\_\_

\*\*Additional tickets \_\_\_\_\_ @ \$10.00 = \_\_\_\_\_

TOTAL DUE = \_\_\_\_\_

**\*\*Vendor Fee includes 2, 2-day admission tickets. Additional tickets can be purchased for \$10 each. Each worker must have a ticket!**

Please make checks payable to: Cottonwood Festival

Return application form, payment, and booth photograph by March 15, 2010 to:  
Cottonwood Festival, 301 S. Burlington, PO Box 1104, Hastings, NE 68902.

Please arrange to have proof of insurance certificate mailed to the same address.